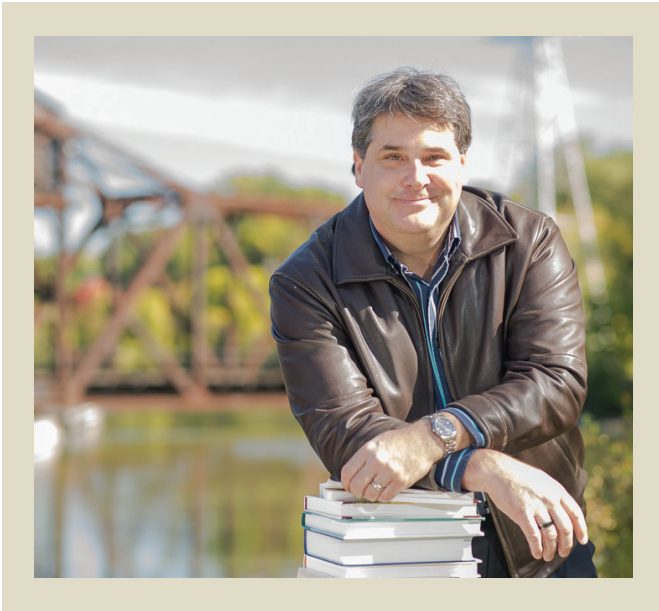


# Christopher Jossart, MA

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Chris is a public relations management professional with 23 years of experience in the non-profit, corporate, and education fields. His 14 years of instructional experience in higher education grew into a new venture as a personal branding trainer for both individuals and corporations in 2014. The culinary arts, human services, information technology, horticulture, and educational industries have all benefitted thus far from Chris' expertise in personal brand development.

In addition, Chris is an author, award-winning editor in accredited higher education for a college magazine, and writer with international bylines, in addition to ghostwriting nationally-published content for doctorate-level professionals. He

co-authored, *The Human Search Engine: It's what you think you know about a job search that keeps you unemployed*, which has been adopted as a textbook in higher education, used by Division 1 collegiate athletes as a career planning guide, and implemented as supplemental learning material for college students in life skills studies. The book also gained national recognition as a job search model on behalf of the 103rd United States Congress.

As a persuasive writer, Chris has written seven winning nominations for individuals and organizations related to both community recognition events and initiatives in business and industry. These ventures gained media attention, and in some cases, financial support for non-profit organizations. In 2004, Chris also wrote curriculum for a program designed to teach elementary-aged youth about personal safety; the learning module received both corporate sponsorship and praise from the National Center for Missing & Exploited Children.

Chris' leadership in public relations was instrumental in Fox Valley Technical College's (FVTC) passage of a \$66.5 million public referendum in 2012. His work for the college has appeared in *USA Today*, *The Wall Street Journal*, *United States Department of Labor Newsletter*, *the Community College Times*, and *Christian Science Monitor*, to name a few. Earlier in his career, Chris presented and consulted at state and national conferences on volunteer recruitment and management. Most recently, he gave the keynote address at FVTC's 2015 HSED/GED Graduation Ceremony and narrated a series of online learning objects for WISC-Online, a digital library designed to improve learning for students in the Wisconsin Technical College System. Chris also authored a learning object on WISC-Online in 2007 for the manufacturing industry.

Chris holds a Master of Arts degree in Managerial Communications and a Provisional Teaching Certificate from the Wisconsin Technical College System. His second book, *Growing People: How green landscapes and garden spaces can change lives*, which includes a Welcome message from national garden expert, author, and TV/radio host, Melinda Myers. The book highlights the 40-year journey of award-winning educator Jim Beard, whose work has inspired the minds, hands, and hearts of thousands of people. It can be found at [www.growingpeoplethebook.com](http://www.growingpeoplethebook.com).